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## **KENNY CHESNEY HEADLINES GLENCOE NATION'S ROCK'N THE RALLY AT 68<sup>th</sup> ANNUAL STURGIS BIKE WEEK**

*Glencoe Combines the Best in Bike Week Accommodations with World-Class Entertainment*

**STURGIS, S.D. —May 5, 2008—** Sturgis Bike Week, recognized as one of the biggest and best bike rallies in the world, will celebrate its 68<sup>th</sup> year this August 4-10, 2008. This year, Glencoe Nation's Rock'N The Rally will host the biggest, baddest entertainment line-up of the week.

The series of Rock'N The Rally shows will culminate with a performance on Aug. 6 by one of the biggest touring country acts in the world, Kenny Chesney.

Kenny Chesney's list of accolades and accomplishments is long and distinguished. Chesney has sold more than 25 millions albums and produced more than thirty Top Ten singles on the U.S. Billboard Hot Country Songs charts, thirteen of which reached Number One. Additionally, Chesney has received six "Entertainer of the Year" awards from the Country Music Association and the Academy of Country Music, and multiple American Music and Country Music Television awards. Chesney is considered one of the most popular touring acts in country music and his 2007 Flip-Flop Summer Tour was the highest-grossing country road trip of 2007. He has

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sold more than one million concert tickets every year for the last six years. Chesney's Poets and Pirates Tour, sponsored by Corona Extra, is currently the only country tour to play NFL stadiums.

Founded in 1983 by Gary Lippold, the family-owned and operated Glencoe Nation was established to accommodate the hundreds of thousands of motorcycle enthusiasts who descend on Sturgis, South Dakota every August for Bike Week. Occupying 900 acres of land, Glencoe provides tent camping, RV sites, a full-service convenience store, shopping and world-class entertainment all right in the heart of Bike Week action. To provide unparalleled entertainment for the region, in 2006 Lippold built the Glencoe Amphitheater, which hosts Bike Week's annual Rock'N The Rally. With a 110,000-person capacity, Glencoe Amphitheater is the largest outdoor music venue in the nation. The facility boasts a perfect 5-to-1 pitch and is beautifully landscaped with indigenous grasses, giving it a truly natural look and feel. Since opening, Glencoe Amphitheater has hosted some of the music industry's best acts.

Tickets to Kenny Chesney's performance on Aug. 6 in Sturgis, S.D. are available at [www.startickets.com](http://www.startickets.com). Glencoe camping information and additional line-up announcements may be found at Rock'N The Rally's website: [www.rockntherally.com](http://www.rockntherally.com).

### **About Rozone**

Founded in 1994 by David Rosen, Rozone Productions has more than fifty years of collective concert promotion and production experience. Rozone has worked with a who's who list of talent including Tori Amos, Chuck Berry, Harry Connick, Jr., Ghostland Observatory, Merle Haggard, B.B. King, Metallica, Michael Martin Murphy, Little Richard, Sting, Randy Travis and Weezer, to name just a few. Rozone shows scheduled for 2008 include Tery Fador, Merle Haggard and Brian Setzer. Additionally, Rozone Productions is one of three U.S. providers of Versa<sup>®</sup> TUBE HD lighting systems, designed by the acclaimed Element Labs. Incorporating the latest in lighting technology, these tubes have been used in award-winning production designs, affording Rozone the highest production values. Rozone is one of the world's only full-service production and promotion entertainment companies. For more information visit [www.rozoneproductions.com](http://www.rozoneproductions.com).

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